

The **Rheinische Friedrich-Wilhelms-Universität Bonn (University of Bonn)** is an international research university that offers a wide range of degree programs. With 200 years of history, about 38,000 students, over 6,000 employees, and an excellent domestic and international reputation, the University of Bonn is among Germany's leading universities.

The **Chair for Global Change and Systemic Risks**, in close cooperation with the Bonn Alliance for Sustainability Research, is concerned with researching risks in connection with global transformation processes, especially with regard to conflicting goals (trade-offs) in dealing with these risks. An important focus is placed on issues of sustainable production and consumption.

The Chair for Global Change and Systemic Risks at the **Institute for Food and Resource Economics (ILR)** of the University of Bonn seeks to employ a

Research Assistant (WHF) in Sustainable Consumption (Bachelor's graduate, 19 h/week)

for research support to start from **1st May 2022**, limited until 31st March 2023.

The main purpose of the position is to provide content-related and organisational support to the chair's research associate in the development and preparation of research projects and related research funding applications.

Research context:

Due to the serious social-ecological problems caused by our current way of consumption, ensuring sustainable consumption and production patterns became one of the official Sustainable Development Goals (SDG 12). Since the 1980s, various industrial sustainability approaches have been developed, from efficiency-driven lean manufacturing to today's circular economy initiatives. Furthermore, scientists are increasingly emphasising the importance of sufficiency, a society-wide focus on consumption reduction. One of the most urgent challenges is thus the successful implementation of sustainable and, in particular, sufficiency-based circular business models and policies to drive real behavioural change towards sustainable development. To achieve this, a better understanding of respective consumer behaviours is inevitable. Against this background, the chair pursues consumer research which is quantitative-empirical in nature and theoretically situated in disciplines such as marketing, social psychology and behavioural economics.

Your responsibilities:

- Support the chair's research associate in research activities on issues in the field of sustainable consumption (e.g. sustainability labelling, consumer motives/values, marketing) with a special focus on sustainable food,
- Research and familiarisation with national and international research funding programmes,
- Content and administrative support in preparing research articles and funding applications (e.g. co-writing, proofreading, formatting, revising),
- Thematic literature research and preparation of literature lists and (systematic) literature reviews,
- Support in establishing research cooperations (e.g. acquisition of practice partners),
- Support in developing and pretesting quantitative-empirical research designs (e.g. choice experiments, surveys),
- Support with other content and administrative tasks, as required (e.g. preparation/implementation/follow-up of workshops).

- Your qualifications:**
- University master's degree or equivalent, preferably in a subject in the management, economic, psychological, social or environmental sciences (focus on sustainability management/sustainable consumption is an advantage),
 - Proficiency in handling the common MS office programmes and Zoom,
 - Very good conduct of spoken and written English and German,
 - Ability to summarise scientific literature,
 - Experience in writing (systematic) literature reviews or willingness to learn,
 - First experience in the preparation of scientific publications and grant proposals is a plus.

- You are a person that:**
- Has a strong interest in sustainable consumption research and research funding topics,
 - Has an affinity for quantitative-empirical methods,
 - Works independently and thoroughly and delivers reliable results,
 - Enjoys engaging in the support of university research,
 - Likes to work in a team and is service-oriented.

- We offer:**
- A varied and challenging job in a nice team, with one of the largest employers in the region,
 - Payment in accordance with the applicable guidelines for the employment of research assistants with a Bachelor's degree at the University of Bonn,
 - Flexible working hours and work arrangements,
 - The possibility to purchase a 'VRS-Großkudenticket' (ticket for public transport),
 - Numerous offers of university sports.

The University of Bonn is committed to diversity and equal opportunities. It is certified as a family-friendly university. Its aim is to increase the proportion of women in areas where women are underrepresented and to particularly promote their careers. It therefore strongly encourages applications from relevantly qualified women. Applications are handled in accordance with the State Equal Opportunities Act. Applications from suitable persons with proven severe disabilities and persons of equal status are particularly welcome.

If you are interested in the position, please apply with: A motivation letter, CV, copies of the university degrees including overview(s) of grades, and copies of employer references from former positions (if available).

Send your **complete application documents** by 10th March 2022 to kathleen.jacobs@uni-bonn.de with the **application code 71/22/3.204**. Before sending your application, please combine all your documents into **one PDF file**.

For further information, please contact Dr. Kathleen Jacobs, Research Associate at the Chair for Global Change and Systemic Risks at the University of Bonn: kathleen.jacobs@uni-bonn.de, 0228-73 68765.